



BURLINGTON SOCCER CLUB

3390 South Service Road, Suite 104, Burlington ON L7N 3J5

905.333.0777 • www.burlingtonsoccer.com

BURLINGTON SOCCER CLUB APPOINTS SHANE LAMMIE AS ITS NEW DIRECTOR OF SOCCER

NEWS PROVIDED BY

Burlington Soccer Club (BSC)

September 15, 2023 at 12:00PM

Burlington, ON – the Burlington Soccer Club (BSC) is proud to announce Shane Lammie as its new Director of Soccer. Shane will join the present Executive Team at BSC as they usher in a new soccer season.

This appointment comes at a time of significant momentum for the Club. Burlington Soccer has seen great success this past season, with improved registration numbers at all levels and positive results on the pitch on behalf of its competitive, high-performance, and League 1 teams. With even bigger goals in mind for the 2023/24 season, Shane could not have joined the Club at a better time. “Taking on the responsibility of joining BSC in a brand-new leadership position, created at the executive level to drive strategy and operations of the technical department excites me”, Shane said. Shane looks forward to “contributing to the foundation that has been built and the legacy left behind by alumni, staff, players, parents, volunteers, and other key stakeholders at BSC.”

Executive Director, Amal Chauhan, looks forward to Shane joining the executive team. “I am excited to have Shane join our Club. With his experience at both Canada Soccer and Ontario Soccer, he is the right person to lead our technical department. Our Club has had many significant achievements, improvements, and growth over the year, and I look forward to seeing this continue with Shane’s support.”

Shane joins BSC from a storied career in both finance and soccer. Most recently, Shane was a member of the Canada Soccer Men’s National Team Coaching Staff that led to the team qualifying for the 2022 World Cup. Our BSC members can expect Shane to play a pivotal role in shaping the direction and quality of the programming offered by the Club. Shane’s goal for the Club is “to be recognized as a leading holistic service provider in Halton, Ontario, and Canada as a whole, across the amateur sport’s industry.”

ABOUT BURLINGTON SOCCER CLUB

The Burlington Soccer Club is a non-profit soccer provider located in the City of Burlington. Since 1962 the BSC has continued to serve Burlington and surrounding area with programs for 18 months to adults, embracing all abilities and all skill levels through their recreational, supplementary and competitive programs.

CONTACT

Samantha Cawkell

Director of Marketing & Community Relations

Burlington Soccer Club

scawkell@burlingtonsoccer.com