

SciSports expands into Canada with Burlington SC partnership



Zeist, June 2024 - SciSports is excited to announce the signing of Burlington Soccer Club, to our innovative Match Analysis solution.

The SciSports Match Analysis service can support soccer teams at all levels, helping them optimize their performance and achieve their talent development goals.

Signing our first Canadian youth soccer club marks an important milestone as we continue to expand our footprint in North America.

Founded in 1962, the Bayhawks are dedicated to providing high-quality soccer programs that develop young talents. Through this strategic partnership, the club will gain access to comprehensive analysis tools that can deliver tactical insights into team and player performance.

Our Event Viewer can link match events to game footage and enable coaches to pinpoint key in-game moments and make better-informed decisions. Clips can be added to Playlists with notes and shared with players, providing direct feedback accessible on any mobile device.

This collaboration aims to elevate the club's training and development programs, ensuring their players can reach their full potential. We will facilitate this by also providing in-depth match reports and a video XML file for every game.

Shane Lammie, Director of Soccer at Burlington Soccer: "I am thrilled to announce the incorporation of SciSports Performance Analysis tools into our OPDL and League 1 programs. This cutting-edge technology represents a significant step forward in our commitment to excellence. By providing our coaches with

detailed insights and data-driven strategies, we empower them to make informed decisions that enhance training and match performance. For our players, this means a personalized and targeted approach to their development, unlocking their full potential and driving their growth both on and off the field. "

Nikola Blazic, Sales & Business Development Manager - North America at SciSports: "SciSports is honored and delighted to serve one of the most progressive and forward thinking youth clubs in Canada. We hope that SciSports Match Analysis would be a helpful tool in Burlington's players development and are looking forward to seeing their success on the pitch for years to come."

ABOUT SCISPORTS

SciSports is the industry standard for football companies and is used to support any decision or action, every day, minute or second. SciSports provides actionable insights to improve football performance by enabling parties to get the most out of football data.