

Burlington SC Teams Up with Beyond Pulse to Nurture the Full Potential of Youth Athletes

Burlington, ON – Beyond Pulse is thrilled to announce its partnership with Burlington SC, a leading youth soccer club in Ontario, Canada. This collaboration marks a significant advancement in player development and competitive performance for the club.

The Beyond Pulse Smart Belt, a state-of-the-art activity tracker, monitors vital metrics such as heart rate, distance, speed, and workload during practices and games. This data is accessible through a user-friendly dashboard, enabling coaches, players, and trainers to make informed, customized training and tactical decisions. With these insights, the Burlington SC coaching staff can tailor training regimens, monitor player well-being, and enhance overall team performance.

Shane Lammie, Director of Soccer at Burlington SC, shared their enthusiasm about the partnership, stating, "As we embrace the future of soccer development, I am thrilled to announce the incorporation of Beyond Pulse technology into our programs. This innovative tool not only revolutionizes how we monitor player performance but also embodies our commitment to nurturing the full potential of our athletes. With Beyond Pulse, we embark on a journey of enhanced insight, tailored training, and optimal player development. Together, we will unlock new levels of excellence and empower our players to thrive on and off the field."

Matt Pell, CEO of Beyond Pulse, added, "At Beyond Pulse, we're dedicated to fueling success for coaches and players. Teaming up with Burlington SC is an opportunity to set new standards in player training and performance. This season promises to be transformative, and we're thrilled to be part of their journey."

About Burlington SC

Burlington SC provides a platform for young athletes to advance their soccer careers in a supportive and competitive environment. The program is committed to fostering player development, promoting academic achievement, and creating leaders both on and off the field. Through its comprehensive program, Burlington SC strives to offer an unparalleled experience for its athletes.

About Beyond Pulse

Beyond Pulse is a leader in wearable technology specifically tailored for athletes of all ages and abilities. Beyond Pulse uses technology to inspire a lifelong love of activity amongst its users, and to empower coaches to improve how they structure training sessions and mentor other coaches as well. Discover more at beyondpulse.com and [follow us on Twitter](#).