

Burlington Soccer Club

Strategic Plan

2026 - 2029



BURLINGTONSOCCER.COM

Burlington Soccer Club - Strategic Plan 2026 - 2029

BSC Guiding Principles - Mission & Vision

MISSION

BUILD BETTER PLAYERS,
LEADERS, AND COMMUNITIES
THROUGH SPORT.

VISION

BURLINGTON SC - WHERE WE
BELONG. GROW. LEAD.
TOGETHER.

Holiday at
the Domes
FOOD DONATIONS HERE!

MOST NEEDED FOOD:

- CEREAL (HOT AND COLD)
- LARGE SOUP
- JUICE (BOXES AND 1 LITRES)
- CANNED TOMATOES
- CANNED VEGETABLES
- CANNED MEAT
- LEGUMES



FUN

We create enjoyable, positive experiences that keep everyone coming back.

INTEGRITY

We do what's right - even when no one is watching.

RESPECT

We treat everyone with fairness, kindness, and dignity - on and off the field.

COMMUNITY

We build connections, support one another, and grow together.

SAFETY

We protect the physical and emotional well-being of all members.

BSC Guiding Principles - Values





**STRENGTHEN CLUB
CULTURE &
COMMUNICATION**



**ENHANCE
COACHING &
PLAYER
DEVELOPMENT**



**STRENGTHEN
OPERATIONS &
ADMINISTRATIVE
EFFICIENCY**



**IMPROVE
FACILITIES &
GAME-DAY
EXPERIENCE**

Strategic Priorities

At Burlington Soccer Club, our strategic priorities provide a clear foundation for our continued growth and long-term success. Shaped by stakeholder feedback, they identify where focused leadership and investment will have the greatest impact—strengthening our Club, elevating the member experience, and shaping the future of BSC.



Strengthen Club Culture & Communication



**Improve
Administration &
Conflict
Resolution
Practices**



**Improve
Communication &
Collaboration
across
Stakeholders**



**Increase Parental
Awareness of Club
Systems &
Philosophy**



Enhance Coaching & Player Development



**Increase Coaching
Quality Through
Targeted Training
& Mentorship**



**Strengthen the
Player
Development
Pathway and
Feedback Process**



**Foster Positive
Culture Around
Coaching and
Development**



Strengthen Operations & Administrative Efficiency



Improve Program
Communication
Efficiency



Increase Transparency
& Reduce
Administrative
Overload



Improve Facilities & Game-Day Experience



**Upgrade Field
Conditions &
Facility Quality**



**Improve Referee
Standards & Game
Management**



Player Pathway



Thank You

